

# POWERFUL PREVENTIVE CARE

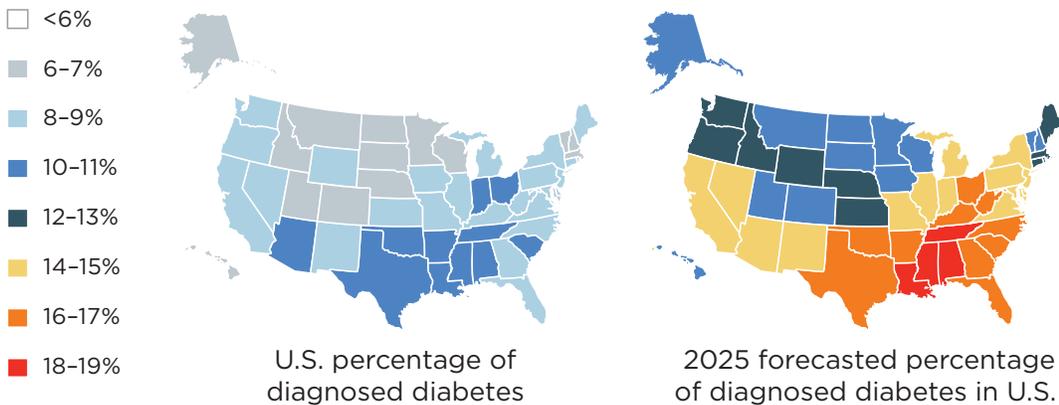


DeltaVision® in partnership with VSP®

With chronic conditions' prevalence increasing, early identification is more important than ever. VSP® can help you build a wider safety net to catch chronic conditions like diabetes early, before costly symptoms emerge.

## DIABETES IS EXPENSIVE

Diabetes prevalence is growing to epidemic proportions. For every 1,000 employees, 210 will have diabetes by 2025, costing you \$586,000 in the first two years after diagnosis.<sup>1</sup>



Source: National Center for Chronic Disease Prevention and Health Promotion, Center for Disease Control (CDC); 2012

## VSP HELPS YOU TAKE CONTROL



### Better Access

More VSP members get a WellVision Exam®, so you get six times the opportunity for earlier detection.<sup>2</sup>



### Earlier Detection

VSP doctors detect signs of diabetes before other healthcare providers 34% of the time.<sup>3</sup>



### Proactive Engagement

After VSP sends complimentary reminders to employees with diabetes, 22% more return for an exam.

# LOWER

HEALTHCARE COSTS

Savings average \$2,787 over two years for every employee who seeks medical care for diabetes after a WellVision Exam.<sup>3</sup>

Delta Dental of Connecticut, Inc.

A vision plan that can help detect health conditions early so you can intervene quickly? Now that's Smarter Vision Care™.

# FIVE THINGS YOUR VISION PLAN SHOULD DO TO HELP YOU MANAGE CHRONIC CONDITIONS:

WHAT A VISION PLAN SHOULD DO	HOW VSP DELIVERS
<p><b>1 Create a plan your employees will use.</b></p> <p>Vision care is only preventive care if employees use it.</p>	<p><b>VSP delivers what your employees want most.</b></p> <ul style="list-style-type: none"> <li>• Lowest out-of-pocket costs</li> <li>• Largest network of independent providers</li> <li>• Widest selection of eyewear</li> </ul>
<p><b>2 Identify chronic conditions earlier.</b></p> <p>A comprehensive eye exam with dilation can reveal diabetes, hypertension, and high cholesterol.</p>	<p><b>VSP doctors often detect signs of chronic conditions before other healthcare providers.</b></p> <ul style="list-style-type: none"> <li>• Diabetes: 34% of the time</li> <li>• Hypertension: 39% of the time</li> <li>• High cholesterol: 62% of the time</li> </ul>
<p><b>3 Collect actionable data.</b></p> <p>Your health plan needs specific data to proactively manage chronic conditions.</p>	<p><b>VSP has collected chronic conditions data for more than 4 million members.</b></p> <ul style="list-style-type: none"> <li>• Diabetes, diabetic retinopathy</li> <li>• Hypertension, high cholesterol</li> <li>• Glaucoma, macular degeneration</li> </ul>
<p><b>4 Connect employees with the care they need.</b></p> <p>Sharing HIPAA-compliant data gets more members in wellness programs.</p>	<p><b>VSP shares HIPAA-compliant data with:</b></p> <ul style="list-style-type: none"> <li>• Primary care physicians</li> <li>• More than 150 health plans and wellness vendors</li> </ul>
<p><b>5 Track and share results.</b></p> <p>Your vision partner should help you improve employee health and productivity, while lowering healthcare costs.</p>	<p><b>An independent study showed for every 1,000 employees, you can save \$80,274 with VSP over two years:</b></p> <ul style="list-style-type: none"> <li>• \$14,765: diabetes</li> <li>• \$35,739: hypertension</li> <li>• \$29,770: high cholesterol</li> </ul>

**VSP is the only managed vision company that delivers on all five points—and we have the research to prove it. Put Smarter Vision Care to work for you.**

1. Institute for Alternative Futures; <http://www.pophealthmetrics.com/content/8/1/29> 2. American Journal of Preventive Medicine 2012, 42, Issue 2:164-73; VSP utilization data 3. Human Capital Management Services, Inc. (HCMS) on behalf of VSP, 2013

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