

Employer News

APRIL 2008



Foundation Announces Grant Recipients

Four elementary schools in New Jersey Abbott school districts received the first Oral Health Education Initiative Grants from the Delta Dental of New Jersey Foundation. The grants are being used to initiate oral health education programs in their third-grade classes for the 2007-2008 school year.

The schools, each from a separate district, received grants of up to \$5,000 each to fund the programs. They include: Jotham W. Wakeman Elementary School in Jersey City, Heywood Avenue Elementary School in Orange, Joseph C. Caruso Elementary School in Keansburg, and Redshaw and Lincoln Annex Elementary Schools in New Brunswick.

Each school developed an oral health education

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Quick As a Click, Your Employees Can Get Their Delta Dental ID Cards

Many members told us it would be convenient to carry a Delta Dental ID card to avoid confusion at the dental office. Even though we don't require ID cards, dentists sometimes ask for them. To accommodate our members, we made it possible to print Delta Dental ID cards right from the computer.

Here's how:

1. Visit our Web site at www.deltadentalnj.com.
2. Scroll over "Members" and click "Benefits Connection."

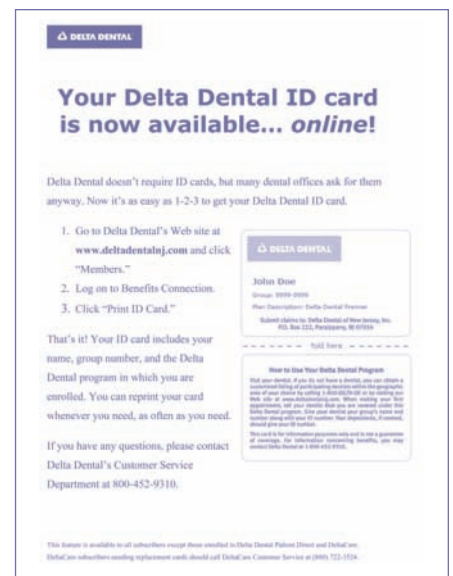
3. Log into Benefits Connection, the secure area of our Web site.
4. Click the icon in the middle of the screen to print the card.

The ID card includes the member's name, group number, and the Delta Dental program in which the member is enrolled. This feature is available to all members except those enrolled in Delta Dental Patient Direct and DeltaCare.

Resources to Help Spread the Word About Printing Delta Dental ID Cards

Tired of employees asking for replacement Delta Dental ID cards? Make sure they know how to print their ID card from their computer. To help you get the word out, we've created a flyer that explains the process step-by-step.

You can photocopy and post the flyer on employee bulletin boards, or attach it to people's paychecks. You can even e-mail it to people, or post it on your intranet. The flyer contains everything members need to know to print their Delta Dental ID card. To download your free flyer, visit our Web site at www.deltadentalnj.com. Click "Employers" and "ID Card Flyer" in the "Document Download" section.



Product Names Will Clarify Dental Network

We recently clarified the names of some of our dental products to make it easier for members to know which networks they have access to. The following chart shows the old name, the new name, and why we made the name change. The products themselves aren't changing—only their names. The new names will begin appearing in Benefits Connection and on documents about members' dental benefits.

Old Name	New Name	Reason for Name Change
Delta Dental PPO Point of Service Program	PPO Plus Premier	This gives members access to two dental networks—our Delta Dental PPO network and Delta Dental Premier® network.
Delta Dental PPO & Advantage Point of Service Program	PPO Plus Advantage & Premier	This gives members access to three dental networks—our Delta Dental PPO network, Advantage Program network, and Delta Dental Premier network.
Advantage and Delta Dental Premier Point of Service	Advantage Plus Premier	This gives members access to two dental networks—our Advantage Program network and our Delta Dental Premier network.

Members Satisfied with Delta Dental

More than 9 in 10 members are satisfied with Delta Dental, according to our 2007 Member Satisfaction Survey.

Here's how members rated our performance in 2007:

Percentage Rating Delta Dental's Performance "Excellent," "Very Good," or "Neutral"	
Delta Dental overall	93%
Overall value and contribution to oral health	88%
Customer Service	92%
Access to dental care	94%
Quality of dental care	94%

Members are highly satisfied with the care they receive from their participating Delta Dental dentist. 95% would return to their participating Delta Dental dentist, and 91% would recommend their Delta Dental dentist.

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Brownstone Information Resources, an independent market research firm in Morristown, New Jersey, conducted the survey.

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program made up of 10 monthly activities designed to teach students about the importance of oral health and teach them behaviors to promote good oral health.

The Delta Dental of New Jersey Foundation plans to offer the Oral Health Education Initiative Grant again for the 2008–2009 school year. For more information or to find out how to apply for a grant, visit our Web site at www.deltadentalnj.com; click "Foundation" on the left navigation bar and scroll down to "Oral Health Education Initiative." The deadline for applications is June 16, 2008.

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In Connecticut, Delta Dental Insurance Company writes dental coverage on an insured basis and Delta Dental of New Jersey administers self-funded dental benefit programs.



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